



ÉRICA DONAIRE

PROFILE

Founder and CEO of Donaire Creative Lab, responsible for a variety of artistic, educational and socio-environmental projects, in partnerships with costumers from various countries, working mainly in visual arts, English teaching and translation (English - Portuguese).

Graduated in Forest Engineering from the University of Sao Paulo (USP) and the University of Queensland (Australia), with significant experience in conservation, landscape ecology, geoprocessing, botany, environmental restoration and silviculture of native species.

EDUCATION

2011-2017 University of Sao Paulo - USP
Bachelor degree in Forest Engineering

2013-2014 University of Queensland (Australia)
Sandwich degree in Environmental Management

PROFESSIONAL EXPERIENCE

2018 - present CEO | Donaire Creative Lab (International)
Entrepreneur in Arts, Education, Translation and Sustainability, having developed a variety of projects with costumers from various countries, as well as exercising functions related to business management, such as marketing, administration, web design, customer service, prospecting, project development and accounting.

2022 - 2023 Store Manager | A100 (Portugal)
Responsible for sales; customer service; cashiering; stock control, inventory and supply; orders and production management; cleaning and team management.

2017 Environmental Consultancy | Casa da Floresta
Professional Internship in Environmental Consultancy, working in a variety of projects in environmental adequacy, ecological restoration, geoprocessing, management and analysis of data, territory planning and silviculture of native species.

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www.donaireart.com

www.donaireart.com/languagestudio

LANGUAGES

Portuguese - Fluent

English - Fluent

Spanish - Intermediate

CERTIFICATES

Advanced English
Communication Skills

- ICTE - University of Queensland, Australia

English for Academic
Purposes

- ICTE - University of Queensland, Australia

HARD SKILLS

Bilingual communication

Adobe Package

Customer Service

Design and marketing

Technical writing / copywriting

Sales and prospecting

Project development

Informatics

Geoprocessing

SOFT SKILLS

Creative
Communicative
Self-started
Eager to learn
Multi-tasking

COMPLEMENTARY COURSES

- Extraction management in tropical forests (*Complementary course*, IFT, 2016).
- Vegetation surveys (*Course*, LASTROP, 2014)
- The New Forest Code in Brazil (*Workshop*, USP, 2013).
- Use of GIS in Environmental Analysis (*Workshop*, 2012).
- Application of softwares in Environmental projects (*Short course*, INPE, 2012).
- Vegetation Biology (*Workshop*, UNESP, 2012).
- Geoprocessing applied to vegetation ecology (*Short course*, UNESP, 2012).
- Environmental Restoration (*Workshop*, GADE, 2011).
- Forest Certification in Brazil (*Seminar*, IPEF, 2012).

PROFESSIONAL EXPERIENCE (CONT.)

- 2016 Scientific Research | CNPq**
"Environmental Gap Analysis to prioritize conservation efforts in the Atlantic Forest" - Scientific research in conservation planning, geoprocessing and landscape ecology, sponsored by the Brazilian National Counsel of Technological and Scientific Development (CNPq) under supervision of Prof. Dr. Silvio Ferraz.
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- 2015 Executive Secretary | "Luiz de Queiroz" Socio-environmental master plan**
Scholarship from the university program "Learn with Culture and Extension", working on the campus' socio-environmental master plan as a member of the executive secretary, in the fields of environmental management, sustainable development, environmental education and territory planning.
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- 2014 World Wide Opportunities on Organic Farms (Australia)**
Volunteering work carried out in a rural property in Australia, working for a month in ecosystem restoration, organic production and permaculture.
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- 2013 Environmental services associated with the reclamation of areas degraded by mining**
Scientific research sponsored by the Institute of Technological Research of the state of Sao Paulo (IPT), in association with USP, Vale S.A. and FAPESP, resulting on an article's publication on the scientific journal "Ambiente & Sociedade".
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- 2012 Walter Accorsi Study Group (GeWA)**
Internship at the herbarium directorate, working in ethnobotanical surveys with indigenous community, inventories and botany applied to medicinal and aromatic plants, under supervision of Prof. Dr. Lindolpho Capellari Jr. (USP).

LITERATURE PRODUCTION

- SOUZA, C. A., GALLARDO, A. L. C. F., SILVA, É. D. D., MELLO, Y. C. D., RIGHI, C. A., & SOLERA, M. L. (2016). Environmental Services Associated With The Reclamation Of Areas Degraded By Mining: Potential For Payments For Environmental Services. *Ambiente & Sociedade*, 19(2), 137-168.
- SILVA, E.D.; MELLI, J.L.C.; CAPELLARI JR. L. (2012). Levantamento de árvores do campus da Escola Superior de Agricultura 'Luiz de Queiroz'. In: Simpósio Internacional de Iniciação Científica da Universidade de São Paulo (SIICUSP), 2012, Pirassununga. Ciências Agrárias, 2012.